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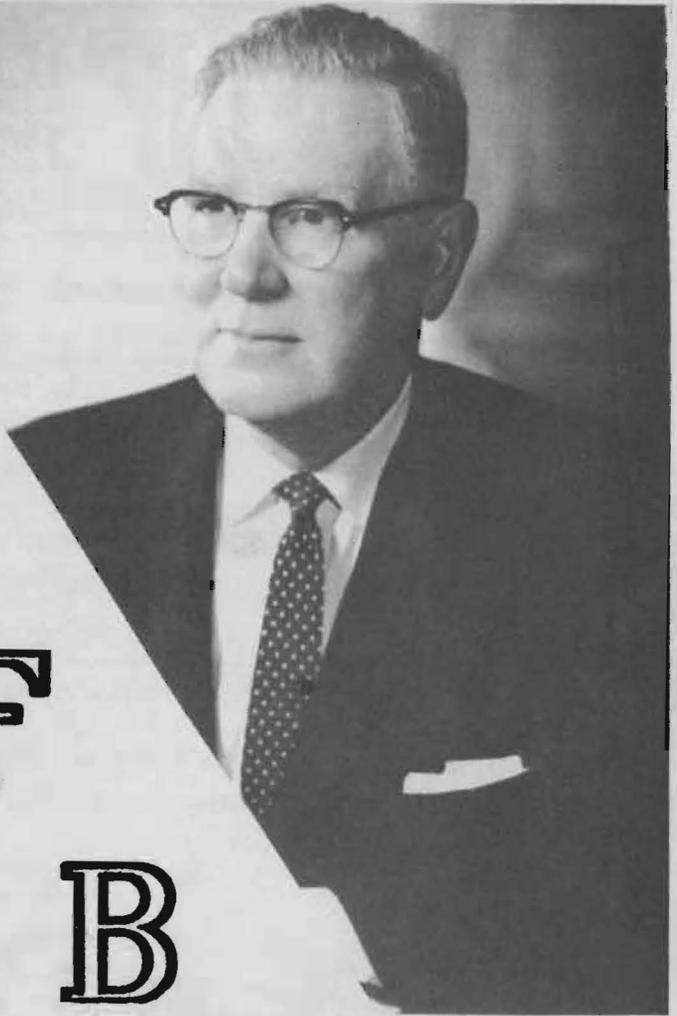
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Vol. 5 No. 2

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Dallas, Texas,

Monday, October 21, 1968

# HOOFBEAT

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The HOOFBEAT is a monthly publication by the students of Warren Travis White High School, Dallas, Texas. The editors will assume all responsibility for all news published within. All editorial statements are solely the views of the author and do not necessarily reflect on the policy of the school or the HOOFBEAT.

The HOOFBEAT is a member of Quill and Scroll, an honorary journalism society, and of the Interscholastic League Press Conference.

## DEDICATION

Dr. White has served us well; twenty three years as the Superintendent of the Dallas Independent School System.

Our school, Warren Travis White, was named for him just four years ago. Since he graduated from The University of Texas, we have orange and white as our school colors and "The Longhorns" as the name of our football team.

This year Dr. White Has retired from his position. Because of his work and loyalty, this issue of the HOOFBEAT is dedicated to him.



By JOANNE RUHLAND

Even though the second six weeks has begun, some students haven't yet realized that there is no sleeping in Mrs. Thelma Cossata's "library." (for the benefit of new students, study hall teacher Mrs. Cossata was an assistant librarian last year).

An indiscreetly (?) placed sign, reading "Boys and Girls," has been removed from the door of one of the custodians' first floor rooms, though few students noticed it, it would be safe to assume that the janitors did (and let's hope the night school students didn't).

For any inquiring sophomores, the room across the hall from the principal's office is the IBM room, not the teacher's "after-hours club."

Pre-talent show entertainment has already begun at White. One showing was at the Latin Club's third meeting. Prospective members could wear a toga or tunica (woman's toga) to gain membership, and some did. Half-way through the meeting, one of the sophomore girls took her tunica off. The sponsor promptly exclaimed, "Why, (student's name), you've taken your clothes off!"

Startled, many of the club members looked up, only to find that the girl had been wearing jeans and a blouse underneath. Maybe next time, boys!

Did you notice that the entire balcony stood up in a pep assembly a few weeks ago? Wonder who used the thumb tacks.

During college night, two sophomore boys were counted among those visiting Randolph Macon, a girls school.

If there existed a "Surprise of the Year" award, it would have to go to the HOOFBEAT for having a sellout, or to the faculty, when it wins the Spirit Stick.



**Best Man For Job?**

**Does Criticism Have a Foundation?**

Last Year a prominent member of the Dallas Independent School District left the scene. He was Superintendent Dr. Warren Travis White, the name-sake of our school. I'm afraid he left many Dallasites with a distorted image of his abilities. His critics ranged from those who considered him too old for the job to those who called him the "abominable snowman" relative to his weather decisions in recent years. Unfortunately, these people overlook the fine things Dr. White did for the Dallas School system.

He became superintendent of the Dallas Independent School District in June, 1945. At that time it was already called "an impossible district, too big to cover." Since he took office he has accomplished the following: pushed five bond issues totaling \$156.3 million dollars for Dallas education, almost doubled the curriculum in city schools, pushed bills for educational equality, established schools for the handicapped, blind, deaf, etc.

Is there someone reading this paper who could do a better job? Is there a critic out there who could do more for the Dallas city schools? Let's forget the criticism and applaud a man who did a wonderful job in "an impossible district."

... TOM CONKLIN

**Affects of Pressure**

**Will Worrying Solve Anything?**

High school can prove to be one of the most memorable experiences a person can have or, it can be pure torture.

For some it is worrying about college or getting hung up with drop-out troubles. Seemingly small worries, such as a friend leaving for war or a minor "puppy-love," can be blown up, with just cause, to enormous heights.

What this all boils down to is one thing- we all have been hit by an epidemic of the "hurry-hurry-ding-dings" We're all running madly for the social and financial ladder without having any idea what the word "living" really means. For some of us it is merely the necessity to grow up.

How long has it been since any of us has sat down and laughed about things of the past without thinking of what we have planned for tomorrow? It might be interesting to note that Max Baer, former boxing champion, once commented that he never allowed himself to think about a particular fight until the moment he stepped into the ring.

Nothing has ever been solved by worrying . . . .

... DAVID CANTY

Commercialism, a big word isn't it? It plays a big part in our lives too. You can't turn on the television without seeing an offensive armpit or a person with dandruff.

These wild innovations in advertising have now invaded the school itself. They are, however, very effective. We are proud to announce that 1,369 students with acne pimples and speech defects have joined the Science Club.

In the next few years, if the current trend toward candid commercials continues, we'll probably be bombarded by real-life dramas such as these:

"There goes Felix, he's the best constructed boy in town. He buys his artificial hearts and lungs at discount prices from the American Tobacco Co.

"Boy, Charlie sure has a nice cocker spaniel, but have you smelled its breath? Get hip to Poochie Fresh Mouth. It kills germs and other disgusting crud in your dog's mouth."

"Mary, you put that cotton bra in the washing machine?"

"Of course, it's the only place I can hide it from my 11-year-old daughter Lolita. Ever since she took that course at Husky Health Studio she wears all my clothes!"

**A Letter**

Dear Editor,

The review on "For Love of Ivy" was pretty bad. Poitier does no acting to mention. And the only thing the play does to help the situation is to have for the first time, Negroes making love in the movies.

The photography for the fashion advertisement shows people extremely out of proportion.

Suggestion: have stories and poems published. Sponsor contests, and offer money prizes.

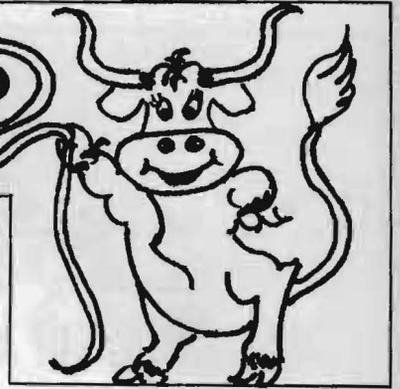
There should be less of this "stomping ground," "offbeat", and "offbeat, jr.". It seems like the editors are trying to fill space. One such column is enough.

Marilyn Byers

Editors Reply: You submit 'em, baby, and I'll publish 'em.

P.S. Who is your copyreader?

# CLUB ROUND UP



## FTA

The new officers of the Future Teachers' Club are: president, Kay Woodruff; vice-president, Louise Pryor; secretary, Nancy Powell; treasurer, Betty Landgraf; chaplin, Debbie Zelens; historian, Jan Sheffield; social officer and reporter, Kathy Denton.

## REGION 111 CHOIR

Sixteen juniors and seniors, eight boys and eight girls, have been selected from Concert Choir to represent Warren Travis White in Region III Choir tryouts on Oct. 26, at S.M.U.

The candidates who were chosen to participate in these tryouts, which are sponsored by the University Interscholastic League, are: sopranos, Nancy Boyd, Mary Fuller, Kathy King, Cavett Lewis, and Linda Petty; altos, Julie Chapman, Fredna Howard, and Eleanor Wooldridge; tenors, Dean Boyd, Martin Hotchkiss, and David Suchey; and basses, Doug Giffen, Ed Kramer, John Mays, Doug Smith, and Mark Stoddard.

During the tryouts, the participants will be tested in four different categories.

The top 15 voices from each area tested will be in the region choir, and then be able to tryout for the all-state choir.

## KEY CLUB

Friday, Oct. 4, 1968, at Warren Travis White High School's lunchroom, the Key Club sponsored a dance after the football game against the Hillcrest Panthers.

Key Club President Bill Sheetz said they made around three hundred dollars.

## PTA

Dr. Estes, the new superintendent, will be the speaker at the P.T.A. meeting Oct. 29. This meeting is designed to help him become familiar with any ideas which would assist him with his new job as superintendent. Dr. Estes will reply to any questions or suggestions anyone might have.

Under the discussion is a talent show, using both students and parents.

## TRAFFIC SAFETY COUNCIL

The Traffic Safety Council has decided to have a "road rally" to promote safe driving.

This year, a few of the members will make out a sheet of instructions that each entry must follow. Each car that is entered has a driver and a navigator. The contestants pay a small fee to enter.

The cars usually line up in the parking lot, are numbered, and leave at different intervals. The drivers do not receive their instructions until right before they leave. There are checkpoints along the way where the drivers receive new instructions. Every driver must obey all traffic laws. If he does not, he may have points taken off.

The winner is determined by how much time was required, and if points were deducted.

## BAND

Ken Whitson is president of the Band Council. He is aided by James Tarpley, vice-president; and Susan Head, secretary. Virgil Solomon represents the senior class,

while Pat Salter and Bob Merrell represent the junior and sophomore classes, respectively.

White's Longhorn Band is led this year by drum major, Bob Dalrymple, and his assistant, Howard Galletly.

## ORCHESTRA

Orchestra president Ronda Black and officers: vice-president, Melinda Works; secretary, Jeney Johnson; and business manager Louise Pryor have started discussing plans for the year. They are aided by Ellen Elliot, representing the woodwinds and brass, and Henry King, representing percussion.

The White orchestra, having already played at the Cotton Bowl in a tribute to Donald Johanos, on Oct. 7, are now making preparations for future contests.



"Thank God it's Friday." A typical day in one of Mr. McKinney's fun classes. Left to right pictures Steve Brooks, Ann Berman and Donna Cegelski.

# Dr. Estes Says 6-Day School Week, 12-Month School Year Are Possible

Two student representatives from all the Dallas high schools met with Dr. Nolan Estes, the new Superintendent of Schools, on Thursday, Sept. 26. Attending the meeting from W.T. White were Joanne Ruhland and Harriet Spiegel.

Dr. Estes spoke to the delegates on his philosophy of education. He believes in individualizing school programs so that each student can learn at his own rate. Individual education could be accomplished by diagnosing the individual's learning needs -- as a doctor to a patient -- and prescribing a specific learning program for that student.

As it stands now, about 1/3 of those enrolled between the fifth and twelfth grades drop out primarily for a lack of interest. More concentration on current situations, plus individualized education should reduce the percentage of drop outs.

Another point was brought up concerning individualism and independence. Dr. Estes explained that our school program is like a "2x 4x6", meaning two covers, four walls, and six periods. He feels we should break out of this "2x 4x6" and have greater flexibility in scheduling.

One representative proposed having some classes longer and shorter than others, when they are needed. Many times, as much as one hour is wasted doing nothing in one class, while another class is rushed for time. Dr. Estes agreed wholeheartedly, stating that "Time is our most priceless commodity. We ought to use it wisely."

A proposition concerning a 12-month school year was one of Dr. Estes' ideas. If the school would stay open four seasons, consisting of 12 months each, a student would have the option of going any three seasons he chose. Also, there would be a possibility of a 14-hour day and a six-day week, however, it would not be mandatory to go for all 14 hours or six days.

The members of the meeting, together with Dr. Estes, made a list of the most pressing current problems in education. The two top concerns, derived from this consensus, are the generation gap be-

tween students and many of their teachers, and a lack of individual education.

After seeing the participation and interest at the meeting, Dr. Estes

asked the representatives to write him a letter telling him what they thought of the meeting and whether or not regular meetings would be of value.



*Dr. Nolan Estes, present Superintendent of Dallas Public Schools, confers with high school editors.*

## Debate Team Selects Officers

Hoping to make this year a great improvement over last year, the Warren Travis White debate team has worked especially hard to prepare for early season tournaments.

The team met twice during the summer, and since school started, has been meeting every Monday and Thursday afternoon.

This year's debate topic is, Resolved: "That the U.S. should adopt a system of compulsory service for all citizens. Whether to keep the present system of drafting men or to adopt a system which would enlist all citizens, including women, into the armed forces, or a non-military service organization is the focal

point of the topic. This is an issue relevant to most high school students.

This year's team is sponsored by Mr. Larry McKinney. The president is Gary Segal, vice-president, Richard Saunders, and treasurer, John Mays. There are ten members on the 1968-'69 team.

This year it is generally believed that the team has improved, and president Gary Segal summed up the feeling, "Because of the fact that this year we have an experienced debate team, we hope to improve our record over last year."

The main problem with last year's team was a lack of experience. This year there seems to be plenty.



*This hilarious flic, centered around cleanliness vs. slopiness, stars Jack Lemmon as Felix Ungar, a fastidious news writer living with his slovenly sports writer friend, Oscar. In this scene, Felix dutifully cleans the apartment while Oscar tromps around on the furniture and makes a mess.*

## Humor Abounds in 'Odd Couple' 'Lilith' Rates As Disappointment

### "LILITH"

By TOM CONKLIN

United Artist Release; starring Jean Seberg and Warren Beatty.

Have you ever been to a movie where the minor feature was better than the feature? Have you ever been to a movie and had more fun watching other people than the movie? If you have, you've probably already seen "Lilith".

This lovely little film takes place in the happy surroundings of a mental institution. Jean Seberg plays Lilith, a patient in the institution while Warren Beatty is an orderly.

Lilith is a lovely, confused girl. She is probably more confused than the people who are watching the movie. She is torn with love between Beatty, an insane lesbian, and a little boy who sells watermelons. The bad photography and poor sound

effects heighten the confusion.

### "THE ODD COUPLE"

By HARRIET SPIEGEL

Walter Matthau and Jack Lemmon, the co-stars of "The Odd Couple," make a very good "odd couple" indeed.

Matthau portrays Oscar, a divorced man living in his own apartment; Lemmon plays Felix, a very good friend of Oscar, who is recently separated from his wife and has no place to go.

Being as kindhearted as he is, Oscar offers Felix residence in his apartment for as long as he needs it. However, the offer is not in good standing as far as Oscar is concerned, for after just a few days of merging, both Oscar and Felix come to the conclusion that they are mismatched roommates.

## Dallas Night Scenes Display Definite Awareness To Teens

Ever since the 'class of '69' was in the ninth grade, the Studio Club has been unquestioned as the number one nightspot in Dallas for teenagers. This year is proving to be no exception.

During the past few years the Studio Club has played host to such bands as the Southwest FOB, Novas, Stycks and other big name groups. This year the club is located in a new area of Preston Center. The club is a complete change, now featuring a bigger light show, waterfall and much larger dancing area. The Velocity and the ever popular Stycks are heading the entertainment for the next few weeks.

Another well established night spot for Dallas teens has sprung up out of the old Studio Club setting. In years past the Lantern Club was a well known adult night club until it decided a four year vacation was in order.

The Lantern Club has followed its predecessor in the general atmosphere of entertainment. Both clubs offer adult quality and try to do away with the teeny-bopper spirit which has caused the downfall of many such clubs.

## SHELF CONSCIOUS

By DAVID CANTY

### DAYBREAK by Joan Baez, Dial

The first few pages of Joan's first book are little more than scattered notes that one might find in a diary. Then slowly it all becomes clear. Daybreak is a record of past and present intertwined into a kind of odyssey.

Recorded in her book are conversations between inmates at the jail where she and her mother served time for civil disobedience at the Oakland, California, induction center. Miss Baez also delicately sketches her friends, family, and lovers with a witty candidness and not a touch of regret for anything.

The basic point she tries to bring across in this, her first book, is her commitment to nonviolence.

Daybreak is a short book and is intended to be experienced as a whole. The book, as is Joan, is uncategorizable.

## FASHIONS

### WTW Fashions Appeal To Varied Changes in Style

By MAURINE LLOYD

To know fashion, is to be a part of it. The fashion world comes up with new ideas and fads in clothing every year. Our school has many styles. It goes from the hippie look to the manly look; from the soft lines to the definite colors.

When I was in New York this summer, I noticed the styles seemed to be ahead of us. The thick, chunky shoes had been popular for a year there. It was not until this fall that girls in Dallas began to wear them.

Leather is all around the school. Hot or cold, someone has it on. Whether it is leather boots, skirts, vests, coats or hats, it is all a part of the world of fashion.

If you try to look for a certain country controlling the fashion look, you will not find it. If you have looked at the Seventeen magazine for October, you will find styles representing Spain, the United States, India, France and Russia. When you look, notice the colors and the definite lines.

What to look for is in old and new styles. The big, furry coat will keep you warm this winter. The large box pants are very stylish for after-school activities. The dirndle skirts and lacy blouses will always look right for every activity. Your midi should be worn as evening wear.

Since the Homecoming Dance is now semi-formal, everyone who is going needs a new dress. We will be wearing anything from satin and silk to velvet and lace. The "Romeo and Juliet" look is just beautiful for a semi-formal dance. Crepe always looks good and pink is a great color to go with it. The softer, innocent colors will look wonderful and a little lace always helps.

Not to get personal, but a great emphasis is being put on your underclothes. Beautiful pinks, yellows, blues and greens are in the easy flowing styles. Also, everything matches. Your gowns and pajamas are important, also. A beautifully coordinated set is a robe, gown and slippers that match. Remember, no matter where you are, you are always being looked at - always look your best.

For Christmas, the colors will be soft and flowing. The ever-popular vest will still be in style then with your lacy blouses and wool skirts.



## CARS

### Ford Mustang Line Shows Youth Setting Fast Pace

By TIM CRELLIN

The automobile manufacturers of today are becoming more and more aware of the buying power of the youth market, as exemplified by the young ideas of the 1969 Ford Mustang line.

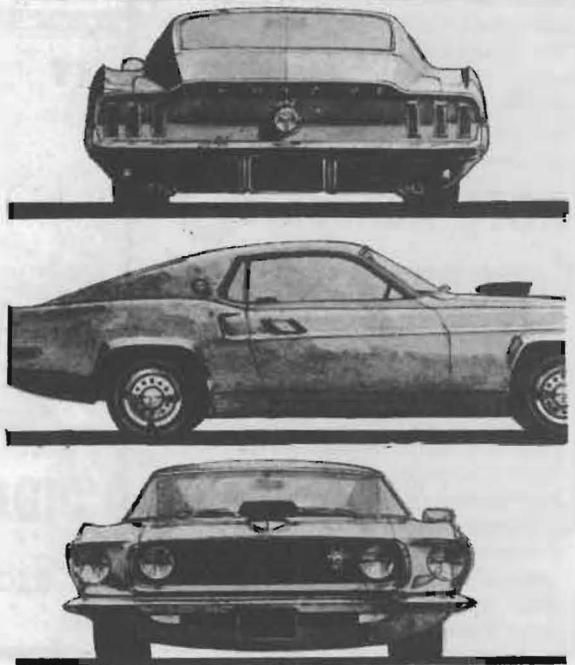
There are now five new Mustangs for 1969. The new Mach 1, Mustang-Grande Hardtop, Convertible Mustang, the Sports-Roof, and the original Mustang Hardtop are all sportier than ever. Standard features include: 3 speed transmission on the floor, bucket seats, keyless locking, and shoulder harness. Options include: select shift, tilt-away steering wheel, front power disc brakes, and the big 428 cubic inch Cobra Jet Ram-Air 4 barrel engine with hood air scoop, and the list goes on and on.

Ford's hot Mustang model, the Mach 1, is without a doubt completely performance orientated. This wild new-comer comes with hood dome, pin turn hood latches, tuned dual exhaust, spoiler, belted wide wheels, and 428 Cobra Jet as standard equipment.

The Sports-Reef, a new engineering design, comes complete with rear deck spoiler, ventless side glass windows, new grille and vented headlamps. The Sports-Reef is also available with the 428 Cobra Jet.

The Grande Hardtop is the luxury Mustang. The interior finished in teak toned wood paneling, fashioned vinyl and hopsack which gives this Mustang all the elegance and luxury of a higher priced automobile. You simply add the options you wish for a one-of-a-kind Mustang you want it to be.

Since the Mustang was introduced five years ago it has out sold every car in its class. Ford with its new styles and performance orientated cars such as the Mustang, Torino, and Cobra is obviously aiming its production toward the youth market.



# Nixon Leads Mock Election By Landslide Over George, HHH

By HARRIAN BURTTSCHELL

Just when The Hoofbeat figured it had a good idea asking students to vote in a preferential poll for President, every other school decided to do the same thing. Although the results are not surprising in our school's traditionally conservative neighborhood, they are rather interesting.

If the students at Warren Travis White were able to vote in the presidential election, Richard Nixon would easily win. Certainly, this is no surprise. The polls taken in homeroom, reveal that 55 per cent of the seniors, 62 per cent of the juniors, and 70 per cent of the sophomores would vote for Nixon, a total of 872 votes.

What is surprising to find out is that Humphrey and Wallace have about the same number of votes apiece and that the undecided votes almost equal their combined total. Humphrey's votes equaled 113 and Wallace votes were 159, coming to a total of 274 votes. The undecided votes added up to 203.

It's easy to conclude that if White students could decide the upcoming election results, then there would be no talk about the House of Representatives having to resolve a voting deadlock.

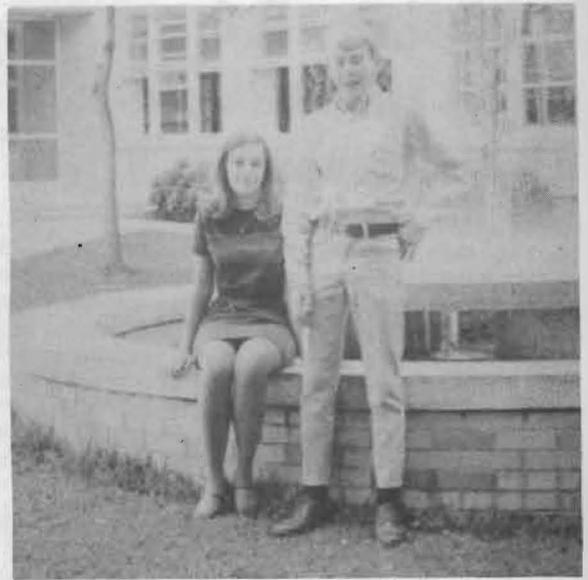
Also included in this poll was "whether or not the voting age should be lowered to eighteen." The sophomores voted overwhelmingly "yes". The juniors vote is fairly evenly divided, 368 voting "yes", and 200 voting "no" and undecided.

Perhaps as one gets older, he thinks out a situation more clearly and comes to a more mature opinion. The seniors vote is 197 "yes" and nearly 150 voting "no" or undecided. Maybe your vote will change in the next year or two.

## ROTC Announces Company Sponsors

ROTC cadets annually select girl students to serve as sponsors for each company and team.

Sponsoring for the '68-69 school year are Karen Knappenberger for "A" Company, Candy James for "B" Company, Blair Rider for "C" Company, Sally Majors for "D" Company, and Robbie Ross for "E" Company. Melinda Wells is the staff sponsor. Kathy Sellers is the Rifle Team sponsor, and Gail Kelly, the Drill Team sponsor.



*Lynn Woody and John Wildfong strike a candid pose together in front of the faithful fountain. Lynn and John were recently elected Sophomore members-at-large.*

## Give Mom a Kitchen Holiday



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## FL7-0217

**"Science Is The Word"**

# New Science Club Put in Action

Science is the word and the recent sixth period advertising campaign has been drawing more and more attention to it. The newly organized Science Club is on the prowl for people who are interested in every field of science. Dinner meetings, with science-oriented speakers, group projects and experiments will be the bases of the club's activities.

There are no membership requirements other than an interest in science. Although White's organization is not affiliated with the National Science Club, any member of the White Club who has had a "c" or better average in science may also join the National Science Club.

Thursday, Oct. 3, after school, the club had its first meeting and 65 students expressed a desire to join. The club plans to meet the second Tuesday of each month at some local restaurant, at which meeting a guest speaker will appear. The first such program was held Tuesday, Oct. 15, 7:00 p.m.

at El Chico's.

Mr. Paul Foster, biology teacher, is the sponsor; he says that he expects that, "Club members will be able to do some group projects

this year." He adds that there is still room for anyone interested and that students are "cordially invited" to join.

## NMSQT Semi-Finalists Named

Seniors Barbara Hoesterey, Bruce Woodin, and Duncan Williams have received high recognition in the National Merit Scholarship Qualifying Test. Barbara and Bruce were named semi-finalists and will go on to finals competition; Duncan received a letter of commendation. Semi-finalists must be endorsed

by the school and supply biographical data. They are chosen on the basis of scores selected by the state. The number of semi-finalists named in each state is proportional to the number of graduating seniors; they comprise the upper 1% of this group.

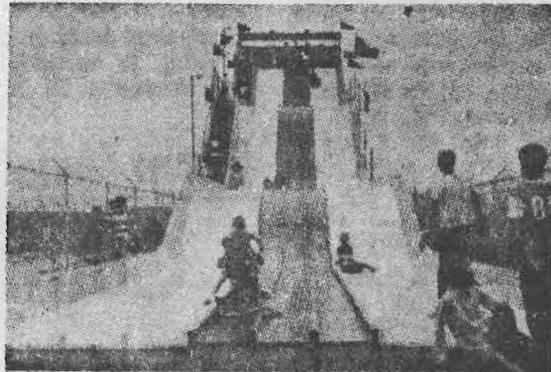
## Queen, Not The King, To Reign In "Camelot" At Homecoming Dance

"Camelot", the popular musical based on the legend of King Arthur, was chosen by the Student Council as the theme for the Warren Travis White Homecoming Dance, to be held on November 2.

After much preparation, the officers of the Student Council feel the dance will be very successful. Adding to that success will be the featured combo, the Novas.

As Camelot had Queen Guinevere, so White will have a Homecoming Queen and two Princesses. Nominees from the seniors for queen were: Julie Newsome, Marianne Whitfield, Bonnie Skrodzki, Ellen West and Kathy Sellers. Nominees for junior princess were: Mary Lynn Bibbs, Sally Briggs, Debbie Hathaway and Kitty Landry. Sophomore princess nominees were: Christye John, Christi Smith, Cathy Stewart and Nancy Lee Whitfield.

The Queen and her court will be announced during the Homecoming Dance.



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# Off-Campus Activities Take On Appeal With Tri-Hi-Y, Young Life

## TRI-HI-Y

Contrary to "popular" beliefs Tri-Hi-Y is not just an endless array of bake sales, hershey candy bars or cliques. These clubs are truly valuable.

One of the purposes of a Tri-Hi-Y is to do service projects. These service projects have to be financed and some of the money-raising stunts are unforgettable.

All of this slaving, worrying and begging pays off with a building of each Tri-Hi-Y member's ego when she can see the gratitude in the eyes of a needy person they have helped. This "big pay off" is worth any amount of work. Ask any Tri-Hi-Y member.

Of course Tri-Hi-Y also has an aspect of social activities. The hayrides, parties, and meetings are unforgettable experiences for any member. When these are all put together they serve as great memories for these girls.

For the non-supporters of the Tri-Hi-Ys here is a bit of information. Tri-Hi-Ys are definitely not cliques or "secret" clubs.

Any interested group of girls with initiative can form a Tri-Hi-Y by registering at the YMCA. It is really a rewarding experience.

In short a Tri-Hi-Y is a combination of fun, work and also a sort of "sisterhood."

## YOUNG LIFE

Young life is alive and well at Warren Travis White High School

At a recent gathering, on Sept. 30th, of some two hundred young people at the home of Meredith Ellis, elections were held for Young Life officers. Mike Richards and Steve Brooks were chosen to lead the pack as president and vice-president, respectively.

The majority of Young Life's meetings are held in members' homes. "This gives a feeling of closeness to the group, and generally closer attitude", said Brooks.

The climax of Young Life is Ski Camp, held during the Christmas holidays in Silverton, Colorado. Buses leave Dallas on Christmas

Day, and return in time for the New Year's Day football classics. Membership, of course, is open to all.



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**CHEESE**  
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*Andra's Alley*  
PRESTON ROYAL

**Romantic Ruffles**

Cast a pretty spell, be a black in acetate, framed in white lace ruffles and black velvet ribbon.

Petite Sizes 3-9  
\$30



## SPOTLIGHT BOX

DAVID ROSEN  
NANCY HARRISON

# Rosen Shows How With Paper

Last spring, while most of us were applying to various stores and shops for summer employment, one Warren Travis White senior thought up something slightly unusual. David Rosen started his own newspaper.

The first publication of Tape Report Publications was a small four page newsletter. This was sponsored by one company, and amounted to little more than a catalogue. From this meager start a 32 page magazine and a circulation of over 25,000 has become realized.

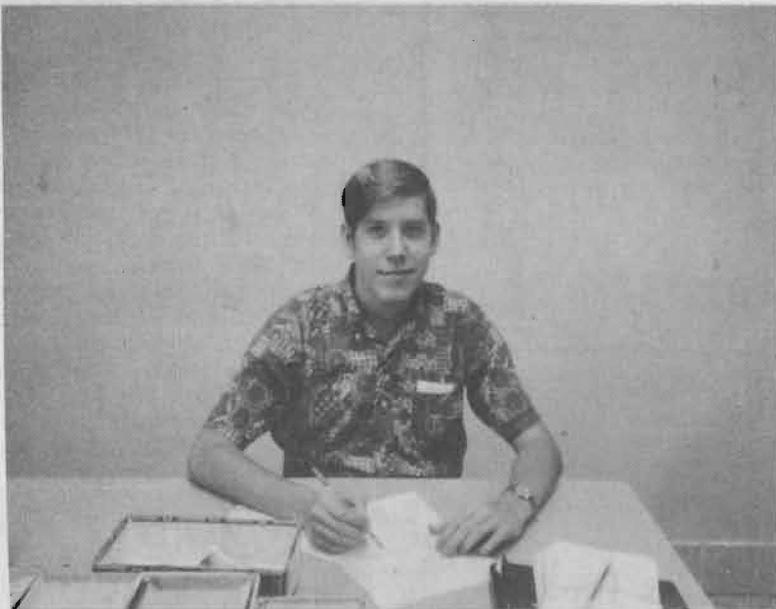
"Right now I'm operating at a loss due to the fact that National Tape News is not very well known, but by the first of the year I'm sure we'll clear a profit", stated Rosen.

Tape Report Publications, completely owned by Rosen, and is the company which publishes "National Tape News," a trade magazine dealing with the tape recorder industry. Rosen not only edits the magazine but does all the necessary organization work involved in the printing.

A one-man operation such as this naturally covers many aspects. One section involved in getting the National Tape News off the launching pad is promotion. The circulation of Rosen's first edition numbered around 5,000 copies, of which, 200 of these were sent, without charge, to wholesalers. He also arranged to place subscription post cards in tape boxes.

"All profits from circulation are reinvested in such things as advertising and promotion", added Rosen. "It shouldn't be too long though, before I'm able to realize a straight profit."

At 17, David Rosen, is the owner of a very promising business. With increasing circulation, National Tape News will undoubtedly soon be in the same bracket as Billboard and Variety.



*David Rosen replaced brain with brawn when looking for a job. His newspaper now has a circulation of well over 250,000 copies.*

## Nancy Harrison Leads Double Life

Nancy Harrison leads a double life, she is cheerleader for W.T. White and also for the Dallas Cowboys.

In May, over 100 people vied for the position of Cowboy cheerleader from various schools. Nancy is the only cheerleader from White to have ever received this honor. Eighteen representatives from Richardson, Kimball, MacArthur, Bishop Lynch, Sunset, Lincoln, North Dallas, Hillcrest, Ursuline and Highland Park were chosen.

The cheerleaders practice every

Saturday morning at the Holiday Inn on the Central Expressway. They are sponsored by Dee Brock, wife of Dallas Sports writer, Bob Brock.

The relationship between the cheerleaders and the Cowboy team is very personal. The cheerleaders are treated to lunch at the Cowboy Club before the in town games. Also, before the games the cheerleaders will arrive in a Model T decorated in the Cowboys colors.

Nancy is confident that the Cowboys will win the N.F.L. championship and the cheerleaders will get to cheer at the Super Bowl.



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**The Highliners**

**Dad's Club Sponsors  
'Help To Teens' Column**

Bruce Woodin, Annette Evans, and Steve Bander are the Warren Travis White representatives to the High Liners, a teenage board sponsored by the Dallas Dads Club.

Most Dallas area high schools have representatives on this board. At meetings held the second Saturday of each month, the High Liners discuss problems sent to them by young people in Dallas. The board sends their replies to the teenagers and copies are also printed in the Dad's Club newspaper.

In future editions of this newspaper, a column containing the letters and answers will be printed.

Any student who has a sincere problem can contact one of their three school representatives or place a note, with or without a signature, in a box in room 310.

The High Liners also have guest speakers at each of the meetings to discuss issues which concern young people today. Many of the members of this board are hoping to get the speakers to come to their schools to speak to the student bodies during assemblies.

**LONGHORN  
CLASSIFIED**

The following classifieds are for the benefit of students of Warren Travis White High School, Dallas, Texas. Only students from White may advertise in this column.

Rates are: 20 cents per line or 50 cents for four lines, payable one week after publication.

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\* \* \*

Happy Birthday Eillen Sweeney at Highland Park High School from Wesley. I hope you have many more and don't give me na lip!

\* \* \*

The Les Aires Tri-Hi-Y wants to congratulate the football team on their homecoming victory. Kay, Karen, Sarah, Kathey, Pam, Anne, Cathi, Patti, Miriam, Ann, Pat, Sandy, Sheryl, Patti and Debbie.

\* \* \*

Wants to buy new saddle. Ad9-5574

**Football Rap-Up**

**Samuell Spartans Spear 'Horns', White Topples Trojans, Clark, Daniels Score; Panthers Cut Longhorns Short**

On Friday, Sept. 20, at Forester Field, the Longhorns suffered their second defeat of the season at the hands of the Samuel Spartans by the score of 39-0. The 'Horns played a good game through the first quarter, but after Samuel scored an early second quarter touchdown, everything fell apart.

But on Saturday afternoon Sept.

28, the 'Horns got their first victory of the season with a 13-7 conquest of a tough Madison Trojan team.

The first touchdown of the game, and of the year, was scored by Joe Clark when he took the ball from QB Mike Thompson, and went over right tackle for 53 yards. Joe Abney booted the extra point making

the score White 7 Madison 0. The other Longhorn score came on a pass interception by Charlie Daniels, who ran 21 yards for the TD. The extra point attempt was blocked.

The Trojans mounted three serious drives toward the Longhorn goal line, but two key interceptions by Johnny Johnston and a fine defensive play by Dennis Allen, secured the win.

On October 4, at Loos Stadium, the Longhorns and the Hillcrest Panthers hooked up in what turned out to be one of the best defensive battles in the city this season. Although the 'Horns came out on the short end of a 6-0 score, they lost no respect for the effort.



The first half ended in a 0-0 tie. After halftime, the 'Horns were forced to punt. Hillcrest's star QB Bill Weatherford, took his team 61 yards with the touchdown coming on a 16 yard pass to Paul Ellis.

On Friday October 11, the Longhorns and the Lincoln Tigers clashed at Franklin Field before a big Longhorn crowd. The final score was Lincoln 20, White 12.

The 'Horns started out smoothly when Mike Thompson went over from the 1 yard line after Joe Clark's long run. The next time White got the ball Clark went over from the 1, but he fumbled. Longhorn center Mazel Marrell recovered it for the TD.

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# CROSS COUNTRY COMPETITION ROUGH AT WHITE THIS YEAR

It's one of the most unknown and neglected sports at White, and takes a lot of practice and hard work. The average student doesn't know anything about it. No, it's not football, would you believe it's cross country track?

The cross country season runs through the fall. Most cross country runners are long distance runners for the track team during the spring track season.

Cross country is run on a pre-set course, usually two to three miles in length. Each competing team has from five to seven members. The team is scored by receiving one point for a first place finish, two points for a second, three points for a third, and so on. The team with the least number of points wins. In a regular meet, with 30 teams competing, a score of 60-100 points is considered good.

Track coach Jim Fowler coaches the cross country team, but at

present, because he is also the "B" football team coach, junior Randy Mobly has taken on the job as assistant coach. Coach Fowler said that he is very pleased with the way Randy is handling the team.

Coach Fowler further went on to say, "Teamwise, I don't think we're very strong." However, he indicated surprise and pleasure over the performances of individual team members, especially sophomore Gary Ward. In a dual meet with Jesuit, Sept. 28, Gary took first place.

Also doing well for the Longhorns are Gary Stanley, Bryan Harrington, Bill McEvoy, Jerry Blaze, Mike Ruff, and C. J. Littman.

The team traveled to Kiest Park Saturday, Oct. 5, where they took place out of teams competing.

They entered their second major meet of the season the following Saturday, Oct. 12, at Jesuit.



*With the way the "Great White Varsity" has fared thus far this season, a few minor adjustments from the girl's P.E. classes may soon be in order, Carol Solomon above, centering to a savage lineman, centering to a nameless quarterback. Who can tell?*



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WALTER WEST RILEY has played his last down on the Longhorn team this season. On a play in the Samuel game, he injured his knee so badly he had to be taken to the hospital. He was operated on the following day.

Walter's playing this year as guard, and linebacker was outstanding. Many people predicted Walter to be All-City this year. His loss will be felt greatly by his teammates and fans.

Other injuries have crippled the Longhorns this year. Halfback JOE CLARK, THEIS RICE, and RANDY PALMER have been side-lined on occasion for injuries.

Harper Perkins has done a fine job filling in for Walter at linebacker. John Herron has played very well at his new position. He has shown it's not size that counts, but how much effort a person puts out is what's important.

## High Hopes For First Place Voiced By New W.T.W. Tennis Coach

High hopes for a winning team for the 1968 season were voiced by the new coach of the Warren Travis White tennis team, Mr. Ramon Arguelles. "I think our team will be very representative," the coach said when reviewing his line-up of players. "We are practicing every afternoon and will begin competition with other schools in the spring."

Coach Arguelles came to White from South Oak Cliff High School, where he had been tennis coach for five years.

Roster of the tennis team at the time is as follows: David Peck, Frank Mitchell, Bot Horton, Steve Smith, Scott Marshall, Wayne Warren, Richard Rosenberg, Wayne O'Neal, David Unnerstall, David Waggin, Jane Johnston, Debbie Jones, Christye John, Sandie Davis, Nancy Boyd, Debby Jones and Linda Thieman.

Coach Arguelles' schedule is a busy one. In addition to guiding the fortunes of the tennis team, he teaches Spanish.



A winning season is in store for the Longhorn round-ballers as proven by steady after-school work-outs in the gym. First string is pictured above.

## Round-Ballers Take Early Start.

Since the first regular week of school the sound of thumping basketballs and the raised voice of Coach Clarence Warren have echoed in the girls' gym seventh period. But the sound are not being made by girls; the basketball team takes the credit. October 15 marked the beginning of the regular three-hour workouts.

The early practice consisted of shooting drills, work on offense and defense, and regular scrimmages during the seventh period. October 15 was the day the team looked forward to with mixed emotions. The full workout plan is about the same, only doubled; the running after practice is tripled.

The Longhorn roundballers include two returning lettermen, Tom Wantuck and Wayne Warren; and Russell Shaffer, a returning varsity squadman. On the team, too, are Curt Ashmos, Jay Brown, John Dun-

lap, Charles Herrin, Paul Louis, Mke Nelson, and Mark Seymour. Other members are Steve Collet, Ed Davis, Rick Kerr, Warren Legrow, Gene Lentz.

The Longhorn's first of 24 scheduled games is against Lake Highlands, last year's AAA State Champions; Friday, Nov. 15.

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*Kenray Ford located at Forest and Cox, caters to the students' requests. Kenray carries a complete line of the "69" Fords. The W.T.W. cheerleaders found their way to Kenray so I guess the average student could find it too. Graduate with style, drive a new Ford from Kenray.*